

Sponsorship Prospectus



COMMONWELL
HEALTH ALLIANCE FALL
SUMMIT



September 22–23, 2025
Hyatt Regency Indianapolis

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INTRODUCTION

Welcome to the 12th Annual CommonWell Health Alliance Fall Summit!

 September 22–23, 2025

 Hyatt Regency, Indianapolis, IN

For over a decade, CommonWell has been at the forefront of breaking down barriers to health data exchange, fostering a nationwide network built on trust, scale, and community. As we gather for our 12th year, we celebrate not only how far we've come but also the exciting road ahead—particularly as we enter the era of TEFCA and expand our reach in interoperability.

This year's summit is more than just a conference—it's a chance for our members, partners, and industry leaders to connect, collaborate, and shape the future of health data exchange. Whether you've been with us since the beginning or are new to the CommonWell community, we're thrilled to have you here to discuss innovations, share insights, and continue driving [#InteropDoneRight](#).



About Us

CommonWell Health Alliance is a not-for-profit trade association dedicated to breaking down barriers to nationwide health data exchange. Founded in 2013 by industry leaders committed to interoperability, CommonWell provides a vendor-neutral network that enables secure and efficient sharing of health information—where and when it's needed.

As a Qualified Health Information Network (QHIN) under the Trusted Exchange Framework and Common Agreement (TEFCA), CommonWell is at the forefront of scalable, trusted data exchange, connecting providers, health IT vendors, and organizations across the country. With a commitment to trust, scale, and community, we empower healthcare stakeholders to deliver better, more informed care.

Learn more about how CommonWell is making #InteropDoneRight a reality at commonwellalliance.org.

Vision



- CommonWell Health Alliance is a nonprofit devoted to the simple vision that all health data should be available to clinicians, care teams, and patients, regardless of where care occurs.

Mission



- CommonWell Health Alliance's mission is to break down barriers to health data exchange by fostering a nationwide network that delivers the secure and seamless flow of health information to improve patient care. As a Qualified Health Information Network (QHIN) and member-driven alliance, CommonWell leverages its expertise and stakeholder collaboration to define the future of interoperability.

OUR TEAM



Paul L Wilder

Executive Director



Courtney Baker

Marketing Manager



Marina Bluvshcheyn

Business Operations Manager



Liz Lewis

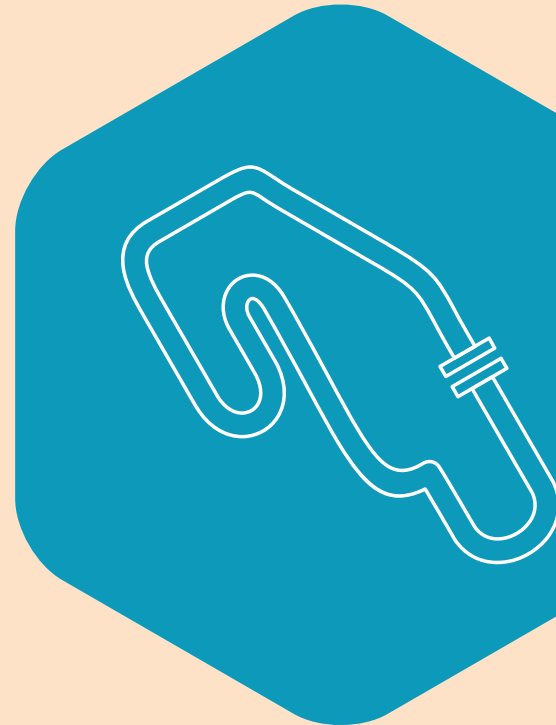
Director of Product



Our Attendees

The CommonWell Fall Summit is attended by a diverse group of health IT and interoperability champions, including:

- **CommonWell Members** – Executives, product leaders, and technical experts from organizations actively shaping the future of interoperability.
- **Health IT Vendors** – Companies providing EHRs, HIEs, PHRs, and other digital health solutions that power data exchange.
- **Provider Organizations** – Healthcare leaders, CIOs, and clinicians looking to maximize the impact of interoperability on patient care.
- **Payers & Public Health Representatives** – Stakeholders leveraging data exchange for population health, care coordination, and analytics.
- **Government & Policy Experts** – Industry leaders and policymakers involved in TEFCA, regulatory frameworks, and national interoperability strategy.
- **Industry Thought Leaders & Innovators** – Those driving the next wave of health data exchange, AI-driven interoperability, and emerging technologies.



SPONSORSHIPS AT-A-GLANCE

	Complimentary Registrations	Guest Blog	Logo ft. at Breakfast	Logo ft. at Lunch	Logo ft. at Drink Station	Social Media Recognition	Member Newsletter Recognition	On-Site Recognition	Logo On Website
Platinum (Member Reception Sponsor)	5 in person; 5 virtual	✓	✓			4+	✓	✓	✓
Gold	4 in person; 4 virtual	✓		✓		3+	✓	✓	✓
Silver	3 in person; 3 virtual	✓			✓	2+	✓	✓	✓
Exhibitor	2 in person; 2 virtual					2	✓		✓
Wifi	1 in person; 1 virtual					2		✓	✓
Lanyard	1 in person; 1 virtual					1			✓
Swag Station	1					1			✓
Interop Supporter									✓

TOP TIER SPONSORSHIPS

Platinum: \$20,000



Be the star of the show! Become the Platinum Sponsor and host the Member Reception—everyone's favorite event.

1 Available

Gold: \$15,000

Sponsor a lunch and enjoy prime visibility while connecting with industry leaders in a relaxed setting.

1 Available

Silver: \$ 10,000

Fuel the morning buzz as a Silver Sponsor! Sponsor a breakfast and put your brand front and center while attendees kick off their day. It's a fresh way to make a lasting connection!

1 Available



Additional Sponsor Opportunities

Marketplace Exhibitor: \$8,500

Showcase your innovation as a Marketplace Exhibitor! Highlight your product—whether it's live or coming soon—in the CommonWell Marketplace and get it in front of key industry leaders.

5 Available

WIFI: \$8,000

Keep everyone connected as the Wi-Fi Sponsor! Put your brand front and center every time attendees log in—because everyone loves fast, reliable Wi-Fi.

1 Available

Lanyard: \$6,000

Be front and center as the Lanyard Sponsor! Your brand will be worn by every attendee, giving you unmatched visibility throughout the event.

1 Available

Swag Station: \$5,500

Remember the Custom Trucker Hat bar last year? Take hold of the swag experience and use your brand to give attendees something fun to take away from the Fall Summit experience!

1 Available

Interop Supporter:

Show your support as an Interop Supporter! Champion interoperability and let us craft a custom sponsorship that fits your budget and goals. Make an impact your way!

Unlimited

Thank You

We hope to see you
there!



Contact



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