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Chatter Buzz Media's Healthcare Client Named Digital Health Award Winner in Website Category

ORLANDO, Fla. (Aug. 31, 2015) – Chatter Buzz Media's healthcare client, CommonWell Health Alliance, was selected as a winner in the website category as part of the Spring 2015 Digital Health Awards.

The Digital Health Awards selected the website of CommonWell Health Alliance (<http://www.commonwellalliance.org/>), a not-for-profit trade association consisting of large and small health IT companies, as a bronze Digital Health Award winner.

The CommonWell Health Alliance website features a wholly re-designed platform that focuses on the mission of CommonWell to advance interoperability among health IT companies. The website redesign included two responsive website versions for easier use among healthcare professionals, informative and educational resources and a highly-visual user experience that leveraged color to clarify key areas of focus and graphics to share the mission of CommonWell Health Alliance.

"Our redesign process sought to create an easy-to-use platform that represented our brand's values of collaboration, transparency and inclusiveness," said Jennifer Smith, Marketing Committee Chair of CommonWell Health Alliance. "We're thrilled to receive this honor and share the recognition with Chatter Buzz Media."

The Digital Health Awards honors the world's best digital health resources. Other winners included the American Heart Association, Centers for Disease Control and Prevention and John Hopkins Medicine.

"We're honored to have worked with CommonWell Health Alliance on this award winning website," said Dianna Romaguera, Director of Integrated Marketing of Chatter Buzz Media. "Together we were able to create a new website that informs healthcare providers on the important issue of interoperability."

Chatter Buzz Media's work in the healthcare industry extends into other sectors such as national healthcare associations, private practices and more. For more information on Chatter Buzz's healthcare services, please visit the Chatter Buzz Health website: <http://www.chatterbuzzmedia.com/chatter-buzz-healthcare-marketing/>

About CommonWell Health Alliance

CommonWell Health Alliance is a not-for-profit trade association of health IT companies working together to create universal access to health care data. CommonWell is open to all organizations that are committed to making patient data available to providers regardless of where care occurs. Members support the belief that provider access to this data must be built into health information technologies at a reasonable cost for use by a broad range of health care providers and the populations and people they serve. To learn more about CommonWell Health Alliance, please visit www.commonwellalliance.org. CommonWell Health Alliance and the CommonWell logo are licensed trademarks of CommonWell Health Alliance in the U.S. and other jurisdictions

About Chatter Buzz Media

Chatter Buzz Media is an integrated marketing firm that fuses analytical intelligence and creative brilliance to deliver conversions. Founded by a senior engineer who was recruited by Google and an award-winning journalist, Chatter Buzz Media offers a full suite of services including graphic design, advertising, copywriting, event marketing, public relations, media buying, digital marketing and more. With a team comprising tech creatives obsessed with metrics, the company was named a Top Advertising Agency, a Top Social Media Firm, one of the Coolest Places to Work For in Orlando, and the winner of the Orlando Social Madness social media competition. Members of the CBM team created the Orange County Florida website, which was named the Best Government Website in the United States. For more information, visit <http://www.chatterbuzzmedia.com>.